

This is to certify that in conformity with the Oklahoma Open Meeting Act, public notice of the date, time and place of this meeting was filed with the City Clerk of Durant on the 12th day of November, 2019 and that the agenda of said meeting was posted at the place of such meeting at 3:00 p.m. on March 9, 2020.

MINUTES OF THE REGULAR SCHEDULED MEETING OF DURANT TOURISM ECONOMIC DEVELOPMENT AUTHORITY OF MARCH 11, 2020 AT 3:00 PM, Roscoe J. Hatfield Council Chambers, 300 West Evergreen, Durant, Oklahoma

CALL TO ORDER

Chairman Jim Thorpe called the meeting to order at 3:05 p.m.

INVOCATION/FLAG SALUTE

Trustee Calhoun provided the invocation. Trustee Cross led the flag salute.

GUEST JAMES DRY ASKED TO ADDRESS THE AUTHORITY BOARD. JAMES DRY INFORMED THE AUTHORITY BOARD THAT THE CHOCTAW NATION HAS BEEN WORKING WITH THE OKLAHOMA HORSESHOE ASSOCIATION ON BRINGING A TOURNAMENT TO DURANT, CHAIRMAN THORPE REQUESTED HE COME BACK WITH MORE INFORMATION. HE STATED THE AUTHORITY WOULD BE ABLE TO HELP THE TOURNAMENT WITH \$10,000. FURTHER DISCUSSION WAS HELD REGARDING THE HORSESHOE TOURNAMENT.

ROLL CALL

Present:

Trustee Debbie Anthony
Trustee Charles Calhoun
Trustee Tammy Cross
Trustee Brandon Johnson
Trustee Janet Reed
Chairman Jim Thorpe

Absent:

Vice Chairman Danny Sherrer

Chairman Thorpe declared a quorum

ORDER OF BUSINESS

- 1. Consideration and Action – Approval of minutes for February 12, 2020 regular called meeting.**

APPROVED

A motion was made by Trustee Reed and seconded by Trustee Johnson to approve the regular called meeting minutes of February 12, 2020, with the correction of changing item #2 to read that the January 8, 2020 minutes are to be carried over to the April 8, 2020 meeting for consideration. The motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Reed, Thorpe

Abstain: None

2. Review DTEDTA Financial Reports – January 2020 – Treasurer

Jennifer Taylor presented the Durant Tourism Economic Development Authority (DTEDTA) Financial Report – January 2020. Including a print out of the expense report that has been created, she asked the authority to review those and if they see any changes to let the Chamber of Commerce know.

3. Review Budget for FY 2020-2021

Jennifer Taylor informed the board that the FY 2020-2021 budget will need to be approved by April 30. A draft will be included in next month's agenda.

4. Discuss and Consider Approval of hiring legal counsel

Chairman Thorpe asked Brandon Johnson to fill the seat on the legal counsel hiring committee that was previously filled by Dennis Garrett.

5. Request and Consider Approval of Grant Applications

a. Durant Lacrosse Association

APPROVED

Motion was made by Trustee Calhoun and seconded by Trustee Cross to approve the grant application from Durant Lacrosse Association in the amount of \$2500. The motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Reed, Thorpe

Abstain: None

b. Oklahoma Shakespearean Festival

APPROVED

Motion was made by Trustee Johnson and seconded by Trustee Anthony to approve the grant application from Oklahoma Shakespearean Festival in the amount of \$10,000. The

motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Reed, Thorpe

Abstain: None

c. Silo Softball Booster Club

APPROVED

Motion was made by Trustee Calhoun and seconded by Trustee Reed to approve the grant application from Silo Softball Booster Club in the amount of \$4,000. The motion passed with the following vote:

Ayes: Anthony, Calhoun Cross, Johnson, Reed, Thorpe

Abstain: None

6. Discussion on FY 19-20 grant wrap-ups

TABELED

Chairman Thorpe asked the authority board if they had a copy of each of last year's grant wrap-ups. Jennifer Taylor addressed the authority and stated she was unaware that they needed to be included in this agenda packet and were not. Trustee Calhoun stated he would like to see a simpler wrap-up form. After discussion a motion was made by Trustee Calhoun and seconded by Trustee Reed to table this agenda item and have a simpler form prepared for next month's meeting. The motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Reed, Thorpe

Abstain: None

7. Discuss and Consider Approval of additional budget line item for Census2020.

NO ACTION TAKEN

8. Discussion on horseshoe tournaments.

NO ACTION TAKEN

With James Dry addressing the authority at the beginning of the meeting, no action was taken on this item until further information is received.

9. Discussion on 10-12-year-old baseball tournaments.

NO ACTION TAKEN

City Manager, John Dean informed the authority that they are in the process of getting prices and schedules together for the ball fields.

10. Discuss and Consider Approval of OTIA partnership dues/sponsorship.

APPROVED

Jennifer Taylor addressed the authority Board on the benefits included in the OTIA partnership dues/sponsorship. Motion was made by Trustee Cross and seconded by Trustee Johnson to approve the partnership in the amount of \$1,250. The motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Reed, Thorpe

Abstain: None

11. Discuss and Consider Approval of Expenses

a. Peanut Stress Balls Reordered

APPROVED

Trustee Cross made a motion seconded by Trustee Johnson to approve reorder for 1200 peanuts at the cost of \$1,893.00. The motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Reed Thorpe

Abstain: None

b. Peanut Stress Balls Bags & Cards Reordered

APPROVED

Trustee Cross made a motion seconded by Trustee Johnson to approve the reorder of 1200 Bags at the cost of \$157.32 and 1200 cards at the cost of \$39.00. The motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Reed, Thorpe

Abstain: None

12. Discuss and Consider Approval to utilize remaining balance of Promotions/Advertising/Sponsorship budget for wayfinding signage.

APPROVED

City Manager John Dean presented wayfinding signs for the downtown Durant area. He requested a budget of \$12,000.00 for the signs. Discussion was held. Trustee Reed made a motion seconded by Trustee Anthony to move the funds from the Advertising-Publications account to the Promotions/Advertising/Sponsorship account and approve the funds for the wayfinding signs. The motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Reed, Thorpe

Abstain: None

13. Discussion on Highway Road Signs

NO ACTION TAKEN

Chairman Thorpe discussed with the Authority checking into the bottom 69/75 billboard. The website for the DIA on the billboard does not show a direct link to the jobs available in Durant. Chairman Thorpe asked Trustee Reed and Trustee Johnson to have the DIA put on their agenda to look at modifications to their website.

14. Discuss DTEDTA Marketing Plan

NO ACTION TAKEN

Jennifer Taylor addressed the Authority Board. She stated that she will be working on a marketing plan for the DTEDTA and have a plan ready for approval at the April 2020 meeting. She asked Authority members to get in contact if they had any suggestions of what they would like included in the Marketing Plan.

15. Discuss and Consider Approval for Durant Area Chamber of Commerce (Representative of DTEDTA) monthly service fee for May 2020 in the amount of \$6,250 and June 2020 in the amount of \$6,250.

APPROVED

Motion was made by Trustee Anthony and seconded by Trustee Cross to approve Durant Area Chamber of Commerce (Representative of DTEDTA) monthly management fee for May 2020 in the amount of \$6,250 and June 2020 in the amount of \$6,250. The motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Thorpe

Abstain: Reed

16. Informational Items

a. Durant Area Chamber of Commerce Activity Report

Jennifer Taylor presented a summary of recent and upcoming activities.

17. Citizen Comments on Non-Agenda Items

There were no citizen comments.

18. Report from Choctaw Nation Tourism Department

There was no report from Choctaw Nation Tourism Department

19. Old Business

There was no Old Business

20. New Business

Janet Reed – National Tourism Week will be May 3-9, 2020

21. Adjournment

Motion was made by Trustee Calhoun and seconded by Trustee Cross to adjourn the meeting. The motion passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Johnson, Reed, Thorpe

Abstain: None