

This is to certify that in conformity with the Oklahoma Open Meeting Act, public notice of the date, time and place of this meeting was filed with the City Clerk of Durant on the 5th day of May, 2020 and that an agenda of said meeting was posted at the place of such meeting at 2:00 p.m. on July 6, 2020.

MINUTES OF THE REGULAR MEETING OF THE DURANT TOURISM ECONOMIC DEVELOPMENT AUTHORITY OF July 8, 2020 AT 3:00 PM, Roscoe J. Hatfield Council Chambers, 300 West Evergreen, Durant, Oklahoma

CALL TO ORDER

Chairman Jim Thorpe called the meeting to order at 3:12 p.m.

INVOCATION/FLAG SALUTE

Trustee Calhoun provided the invocation. Chairman Thorpe led the flag salute.

ROLL CALL

Present:

Trustee Debbie Anthony
Trustee Charles Calhoun
Trustee Tammy Cross (appeared via Zoom)
Trustee Janet Reed (appeared via Zoom)
Vice Chairman Danny Sherrer
Chairman Jim Thorpe

Absent:

Trustee Brandon Johnson

Chairman Thorpe declared a quorum.

ORDER OF BUSINESS

1. **Consideration and Action - Approval of Minutes for**
 - a. **June 10, 2020 Regular Called Meeting**

APPROVED

Motion was made by Trustee Reed and seconded by Trustee Cross to approve the regular called meeting minutes of June 10, 2020.

Ayes: Anthony, Calhoun, Cross, Reed, Sherrer, Thorpe

Abstain: None

b. May 18, 2020 Special Called Meeting

APPROVED

City Clerk Cynthia Price stated due to scrivener's error, it was necessary to amend the title of Agenda Item 1 on the previously approved May 18, 2020 special called meeting minutes.

Motion was made by Trustee Reed and seconded by Trustee Anthony to approve the amended special called meeting minutes of May 18, 2020.

Ayes: Anthony, Calhoun, Cross, Reed, Sherrer, Thorpe

Abstain: None

2. Review DTEDA Financial Reports – May 2020 - Treasurer

Jennifer Taylor presented the Durant Tourism Economic Development Authority (DTEDA) Financial Report – May 2020 on behalf of the Durant City Treasurer.

3. Discuss and Consider Approval of Proposal for Advanced Lighting Project Presented by Curtis Armor

TABLED

Mr. Armor stated it is time to help downtown rejuvenate itself. Mr. Armor believes the lighting project will make the downtown business district more pedestrian friendly and provide additional safety and security. Mr. Armor provided cost projections of \$40,000 and ongoing electricity costs of \$1,000 per year or less. City Manager John Dean stated the City of Durant would pay for the ongoing electricity costs and would be responsible for the material and labor involved in replacing bulbs as necessary. Mr. Armor states he envisions additional phases of the project which would expand to more areas within the city. Mr. Armor stated he has a quote from Texoma Manufacturing for \$32,653 which includes the light poles, bulbs, cable and installation. City Manager Dean stated this project would be required to be put out for bid due to the amount. Discussion followed as to whether this should be a capital improvement project through the City of Durant or if it would fall under the purview of the Tourism Authority. Mr. Armor argued this is not a capital improvement project as it is not a necessity like streets or sewer. Mr. Armor stated this project is to draw tourists downtown and belongs in front of the Tourism Authority for consideration. Chairman Thorpe stated he would like to table this item in order to obtain a legal opinion and place this item on the August 12, 2020 agenda. Mr. Armor stated he would increase the area and provide a revised proposal at the August 12, 2020 meeting.

Scott Dewald, owner of Lost Street Brewery spoke in favor of the Advanced Lighting Project.

Chairman Thorpe, Trustee Johnson and Trustee Sherrer will meet with the attorney to get a legal opinion. Mr. Armor asked that Chairman Thorpe provide him with a copy of the legal opinion as soon as it is received.

Motion was made by Trustee Calhoun and seconded by Trustee Sherrer to table this item to August 12, 2020 to allow Chairman Thorpe, Trustee Johnson and Trustee Sherrer to get a legal opinion on this project.

Ayes: Anthony, Calhoun. Cross, Reed, Sherrer, Thorpe

Abstain: None

- 3. Discuss and Consider APPROVAL ON Advertising Proposals**
- a. Radio Advertising – Presented by Jay Lindly**
 - b. Television Advertising**
 - c. Digital Advertising**
 - d. Billboard Advertising**

APPROVED/TABLED

- a) Jay Lindly of Mix 96.1 presented three proposals for radio advertising during the 2020-21 Southeastern Sports Season.
- b) Katie Quinn, Durant Area Chamber of Commerce Manager, discussed the Dallas and Oklahoma City markets and presented four proposals.
- c) Jennifer Taylor discussed two advertising options with 'Before the Movie' at Choctaw Casino. Ms. Taylor also presented a proposal from Marketing Techs for both Google and Facebook ads with statistical feedback.
- d) Jennifer Taylor presented proposals for billboard advertising in the North Texas area.

Motion was made by Trustee Anthony and seconded by Chairman Thorpe to approve the digital advertising proposal from Marketing Techs in the amount of \$27,950 per year and table Items 3(a), 3(b) and 3(d).

Ayes: Anthony, Calhoun. Cross, Reed, Sherrer, Thorpe

Abstain: None

- 5. Discuss and Consider FY2019-2020 Grants Awarded with Events Postponed/Cancelled**

NO ACTION

Jennifer Taylor stated the Oklahoma Shakespearean Festival has been cancelled. The Silo Softball Tournament has been postponed. No grant funds have been disbursed for either event. Trustee Reed will contact Riley Risso Coker, Oklahoma Shakespearean Producing Director, to discuss revising their grant application for additional use.

- 6. Discuss and Consider Approval for Durant Area Chamber of Commerce (Representative of DTEDA) Monthly Service Fee for August 2020 and September 2020**

APPROVED

Motion was made by Trustee Sherrer and seconded by Trustee Anthony to approve the Durant Area Chamber of Commerce (Representative of DTEDA) Monthly Service Fee for August 2020 in the amount of \$6,250 and September 2020 in the amount of \$6,250.

Ayes: Anthony, Calhoun, Cross, Sherrer, Thorpe

Abstain: Reed

7. Discussion of Future Office Space Rental

NO ACTION

Chairman Thorpe stated that a room is coming vacant in the Durant Area Chamber of Commerce building that he would be interested in the Tourism Authority leasing. Trustee Anthony stated she felt like right now was not the time for the Trustee Authority to be looking for rental property to lease. Trustee Reed stated the room is not ready for lease at this time. The room has repairs that will need to be completed before it becomes available for lease.

8. Information Items

a. Durant Area Chamber of Commerce Activity Report

9. Citizen Comments on Non-Agenda Items

There were no citizen comments.

10. Report from Choctaw Nation Tourism Department

Nathan Roach appeared via Zoom in place of Jo McDaniel. Mr. Roach will meet with Ms. McDaniel and provide the Authority Board with an updated report.

11. Old Business

There was no old business.

12. New Business

There was no new business.

Adjournment

Motion was made by Trustee Calhoun and seconded by Trustee Anthony to adjourn meeting.

Motion Passed with the following vote:

Ayes: Anthony, Calhoun, Cross, Reed, Sherrer, Thorpe

Abstain: None

This is to certify that the foregoing is a true and complete copy of the original minutes in draft form. The minutes contained herein have not been approved by the Durant Tourism Economic Development Authority and are scheduled to appear on the August 12, 2020 regular agenda for consideration.

CYNTHIA J. PRICE, CITY CLERK
CITY OF DURANT, OKLAHOMA

Cynthia J Price

