

This is to certify that in conformity with the Oklahoma Open Meeting Act, public notice of the date, time and place of this meeting was filed with the City Clerk of Durant on the 9th day of October, 2020 and that an agenda of said meeting was posted at the place of such meeting at 3:30 p.m. on October, 9th 2020.

MINUTES OF THE REGULAR MEETING OF THE DURANT TOURISM ECONOMIC DEVELOPMENT AUTHORITY OF October 14th, 2020, 2020 AT 3:00 PM, Roscoe J. Hatfield Council Chambers, 300 West Evergreen, Durant, Oklahoma

CALL TO ORDER

Chairman Jim Thorpe called the meeting to order at 3:05 p.m.

INVOCATION/FLAG SALUTE

Trustee Calhoun provided the invocation. Vice Chairman Sherrer led the flag salute.

ROLL CALL

Present:

Trustee Debbie Anthony
Trustee Charles Calhoun
Trustee Janet Reed
Vice Chairman Danny Sherrer
Chairman Jim Thorpe

Absent:

Trustee Tammy Cross
Trustee Brandon Johnson

Chairman Thorpe declared a quorum.

ORDER OF BUSINESS

1. **Consideration and Action - Approval of Minutes for**
 - a. **September 9, 2020 Regular Called Meeting**

APPROVED

Motion was made by Trustee Calhoun and seconded by Trustee Sherrer to approve the regular called meeting minutes of September 9, 2020.

Ayes: Anthony, Calhoun, Reed, Sherrer, Thorpe

b. October 1, 2020 Special Called Meeting

APPROVED

Motion was made by Trustee Reed and seconded by Trustee Anthony to approve the special called meeting minutes of October 1, 2020.

Ayes: Anthony, Calhoun, Reed, Sherrer, Thorpe

2. Review DTEDA Financial Reports – August 2020 - Treasurer

Jennifer Taylor presented the Durant Tourism Economic Development Authority (DTEDA) Financial Report – August on behalf of the Durant City Treasurer. Ms. Taylor stated that we are slowly starting to get back to the normal sales before the COVID-19 pandemic. Trustee Calhoun states that the Authority needs be careful how they spend their funds due to the revenue loss associated with the pandemic.

3. Discuss and Consider Approval of Contract with City of Durant Administrative Services

APPROVED

The attorney for the Authority came up to speak and stated that the Authority could legally pay for the administrative services that the City of Durant provides for the Authority. The attorney for the Authority stated that it was his suggestion that the Authority authorize him to negotiate with the city manager and city attorney of the City of Durant. Mr. Dean stated the November 1st, 2020 deadline will be extended in order the City of Durant's attorney to negotiate with the Authority's attorney.

Motion was made by Trustee Calhoun and seconded by Trustee Reed to authorize the Authority's attorney to negotiate a rate of compensation for administrative services with the city manager and city attorney of the City of Durant.

Ayes: Anthony, Calhoun, Reed, Sherrer, Thorpe

4. Discuss and Consider Approval Regarding Fee Schedule for Open Records Request

Trustee Calhoun suggested that the Authority charge for open records request and do things very similar to how the City of Durant does their open records request.

Motion was made by Trustee Calhoun and seconded by Trustee Sherrer to approve charging for open records request.

Ayes: Anthony, Calhoun, Reed, Sherrer, Thorpe

5. Discuss and Consider Approval of Grant Application – FLW/FLW Series

NO ACTION

FLW/FLW Series representative was not in attendance and could not speak to about the grant. Therefore, no action was taken until the representative could come and speak about the FLW/FLW Series grant.

6. Discuss and Consider Approval of Advertising Proposals

a. Cost for Commercial Filming

APPROVED

\$2,500 payment was suggested by Trustee Reed in order to go forward on this. The Authority will be able to look at the film before payment.

Motion was made by Trustee Anthony and seconded by Trustee Sherrer to approve \$2,500 for commercial filming.

Ayes: Anthony, Calhoun, Reed, Sherrer, Thorpe

b. Television Advertising

c. Lake Texoma Association 2021 Guide

APPROVED

Motion was made by Trustee Sherrer and seconded by Trustee Anthony to approve a full page advertisement within the Lake Texoma Association 2021 Guide.

Ayes: Anthony, Calhoun, Sherrer, Thorpe

Abstain: Reed

d. Southern Living Magazine Advertising

NO ACTION taken on b, and d advertising proposals.

7. Informational Items

- a. Durant Area Chamber of Commerce Activity
- b. Marketing Techs September Report

Clay from Marketing Techs stated that they have been targeting people from the Choctaw Casino and Resort in order to market the City of Durant's restaurants and hotels. Clay said he was in the process of creating landing pages for those that click through the

advertisements. They target those around the Choctaw Casino and Resort in order to attract them to Durant, it is about a half mile radius they examine.

8. Report from Choctaw Nation Tourism Department

Nathan Roach spoke for the Choctaw Nation Tourism Department stating that their welcome center is being remodeled at the moment. He did not have much else to report.

9. Citizen Comments on Non-Agenda Items

There were no citizen comments.

10. Report from Choctaw Nation Tourism Department

No report was presented.

11. Old Business

There was no old business.

12. New Business

There was no new business.

Adjournment

Motion was made by Trustee Calhoun and seconded by Trustee Anthony to adjourn meeting.

Motion Passed with the following vote:

Ayes: Anthony, Calhoun, Reed, Sherrer, Thorpe

This is to certify that the foregoing is a true and complete copy of the original minutes in draft form. The minutes contained herein have not been approved by the Durant Tourism Economic Development Authority and are scheduled to appear on the November 12th, 2020 regular agenda for consideration.

**BLAKE M. HOFFMAN, ADMINISTRATIVE SPECIALIST
CITY OF DURANT, OKLAHOMA**
